

## JOB DESCRIPTIONS AND APPLICATION DETAILS

We're looking for experienced and enthusiastic communications and digital professionals to join our award-winning PR & Communications team. We have opportunities for a:

- **Communications & Digital Executive (Reference - MC-CDE)**
- **Communications & Digital Manager (Reference - MC-CM)**

You'll be an empowered comms professional, providing communications support to brand and corporate clients across the public and private sectors, considering the current news agenda and latest trends. As part of a full-service communications consultancy, these positions combine a range of tools including media relations and stakeholder relations, as well as digital communications, social media, copywriting and internal communications.

### About us:

Morrows is an award-winning full-service communications agency based in Holywood, Co Down and is committed to delivering creative communication campaigns that leave a meaningful impact. As CIPR Consultancy of the Year for 2023/24 and PRCA Large Consultancy of the Year 2025/26 we are also a multi-award-winning company for our client work. We represent some of the UK and Ireland's most exciting brands and organisations and many of Northern Ireland's most respected organisations across a wide range of sectors.

You would be working with a talented, fun bunch of people - from the Communications team to Video Production, Event Management, Creative and Social - collaborating to deliver communication campaigns that truly engage. We have significant growth ambitions and are looking for talented people to join us on this journey.

### What to expect:

The successful applicants will play a key role in bringing energy, creativity, and experience to a number of our core clients and to the Morrows team as a whole.

In return, we provide reward and recognition at every step of your career, with a competitive salary and plenty of opportunity for growth. You will also access a first-class employee engagement experience and other benefits through our '**Belong**' programme.

All this will be provided in an open, friendly and supportive environment with relevant training and professional development. Morrows is the only NI agency which holds the PRCA Platinum Communications Management Standard, a quality mark which underpins all our client and employee processes.

### Specific experience required for each role:

#### Applicants for **Communications and Digital Executive**:

- Must have one-year relevant PR / communications experience (can include placement) working with clients/organisations in the private and/or public/third sector.
- Hold a relevant third level qualification (or equivalent).
- Experience of supporting client teams to deliver communications strategies / campaigns to include reporting, monitoring, copywriting, social media activation and media relations.

#### Applicants for **Communications and Digital Manager**:

- Must have a minimum of three years relevant PR / communications experience working with clients/organisations in the private and/or public/third sector.
- Experience of devising and delivering communication strategies / campaigns to meet client objectives as well as managing associated budgets.
- Proven experience of managing accounts across clients, to include task delivery and delegation, day-to-day client liaison, reporting and overarching client delivery.
- Hold a relevant third level qualification (or equivalent).
- Experience helping develop more junior colleagues.
- Proven experience in social media management and holding a recognised digital marketing qualification would be an advantage.

**What we are looking for across both roles:**

- You'll be an **inquisitive and creative thinker**, who takes time to understand a client's objectives and can help devise appropriate communications solutions to achieve them.
- You'll have an avid interest in current affairs, digital trends and the news agenda.
- You'll have an instinctive **flair for writing** in a variety of styles online and offline with meticulous **attention to detail**.
- You'll also be very comfortable in the **digital sphere** and understand how to channel great content to online audiences.
- You'll know how to manage a **busy schedule** and **thrive as part of a team**.
- You'll have first-class **relationship and communication skills** – able to connect positively with everyone you encounter - from clients to media, colleagues to suppliers.
- You'll be ready to **jump headfirst** into the role, working on a number of major PR/communications accounts.

**Apply now:**

If you meet the criteria and have the experience and ambition to deliver what we need, apply with a tailored **CV and cover letter** - with particular reference and relevance to the respective job description.

Send your CV and cover letter to [jobs@morrowcommunications.com](mailto:jobs@morrowcommunications.com) quoting reference MC-CM for Communications & Digital Manager and MC-CDE for Communications & Digital Executive.

Please also complete the separate equal opportunities monitoring form, quoting the relevant reference and email this to: [reception@morrowcommunications.com](mailto:reception@morrowcommunications.com)

**Closing date extended to Friday 21<sup>st</sup> November 2025, 5pm**