

Job Description and Application Details

Morrow Communications, Communications Manager - Ref: MC-CM

About the job:

Morrow Communications is seeking an experienced and enthusiastic Communications Manager to join our award-winning PR and Communications team.

As Communications Manager (CM), you'll be an empowered comms professional, providing strategic communications advice to clients across the public and private sectors, considering the current news, political and business agendas. As part of an integrated communications consultancy, this role combines a range of tools including media relations, stakeholder relations, public affairs, digital communications, social media, crisis and issues management, copywriting and internal communications.

About us:

Morrows is an award-winning full-service communications agency based in Holywood, Co Down and is committed to delivering creative communication campaigns with meaningful impact. As CIPR Consultancy of the Year for 2023/24 and PRCA Large Consultancy of the Year 2025/26 we are also a multi-award-winning company for our client work. We represent some of the UK and Ireland's most exciting brands and organisations and many of Northern Ireland's most respected organisations across a wide range of sectors.

You would be working with a talented, fun bunch of people - from the Communications team to Video Production, Event Management, Creative and Social - collaborating together to deliver integrated communication solutions to our varied client base.

Our client base is growing and adapting to new challenges and exciting opportunities and so are we. We have significant growth ambitions and require people with their finger on the pulse and a nose for news.

What to expect:

The successful applicant will play a key client management role bringing energy, creativity, and experience to a number of our core clients and the Morrows team as a whole.

In return, we provide reward and recognition at every step of your career, with a competitive starting salary between £30,000 – 35,000 p.a. (dependent on experience) and plenty of opportunity for growth. You will also access a first-class employee engagement experience and other benefits through our '**Belong**' programme.

All this will be provided in an open, friendly and supportive environment with relevant training and professional development. Morrows is the only NI agency which holds the PRCA Gold Communications Management Standard, a quality mark which underpins all our client and employee processes.

Specific experience required for the role:

- Applicants must have a minimum of four years relevant PR / communications experience working with clients/organisations in the private and/or public/third sector. This should include experience of devising and delivering communication strategies to meet client objectives as well as managing associated budgets.
- Hold a third level qualification (preferably, but not exclusively in Public Relations, Communications and/or Marketing, Politics or Business)
- Demonstrate solid experience of helping deliver media and stakeholder relations strategies in a corporate setting and advising clients on their communications, in good times and bad.
- Proven experience in social media management / holding a recognised digital marketing qualification would be an advantage.
- Have experience of delivering excellent results within a communications/marketing environment and as part of a team, including helping develop more junior colleagues.

What we are looking for:

- You'll be **an inquisitive and strategic thinker**, who takes time to understand a client's business objectives and can help devise appropriate communications solutions to achieve them.
- You'll have an avid interest in current affairs and the news agenda as well as a solid grounding in politics, public policy and business/corporate affairs.
- You'll have an instinctive **flair for writing** in a variety of styles online and offline with meticulous **attention to detail**.
- You'll also be very comfortable in the digital sphere and understand how to channel great content to online audiences.
- You'll know how to manage a **busy schedule** and **thrive as part of a team** including developing fellow team members.
- You'll have first-class **relationship and communication skills** – able to connect positively with everyone you encounter - from clients to media, colleagues to suppliers.
- You'll be ready to **jump headfirst** into the role, working on a number of major PR/communications accounts in various business sectors, as varied as public sector, agri-food, energy and sustainability, finance, retail, IT, manufacturing and hospitality/leisure.

How to apply:

If you meet the above criteria and have the experience and ambition to deliver what we need, apply with an **up to date and tailored CV** - with particular reference and relevance to the job description above and quote reference MC-CM.

Please also include a **separate elevator pitch** about yourself (250 words maximum) highlighting how you are the must-see candidate for the position. Please tailor your pitch to best demonstrate how you are right for this specific role.

Send CV and elevator pitch to jobs@morrowcommunications.com quoting reference MC-CM

Please also complete the separate equal opportunities monitoring form, quoting reference MC-CM, and email this to: reception@morrowcommunications.com

Closing date –Thursday 31st July 2025,5pm