

## **Job Description & Application Details**

### **COMMUNICATIONS MANAGER (CORPORATE) - REF: MC-CM**

#### **About the job:**

Are you a strategic thinker with a nose for news? We are seeking an experienced Communications Manager to join our award-winning team.

This role is particularly suited to those with experience in corporate and business communications, stakeholder engagement and B2B social media.

As a Communications Manager (CM), you'll be empowered to lead account activity for some of Northern Ireland's best-known businesses and organisations, providing strategic communications advice and managing account teams.

As part of an integrated communications consultancy, this role combines a range of tools including media relations, stakeholder relations, digital communications, social media, crisis and issues management, copywriting and internal communications as well as new business development.

#### **About us:**

We are a full-service communications agency based in Holywood, Co Down, delivering creative campaigns that truly engage and inspire.

Together, our 35+ talented team of creatives deliver results for our clients across PR, Video Production, Event Management, Advertising, Design and Digital services. We collaborate to create fantastic award-winning campaigns for some of the biggest companies in Northern Ireland and beyond and we are the proud holder of the CIPR 'Consultancy of the Year' title for 2023/24 along with over a dozen awards for client campaigns in the last 12 months.

With a new ambitious growth strategy, there are significant opportunities for good people to grow with us.

#### **Specific experience required for the role:**

The successful applicant will play a key client management/directing role bringing energy, creativity, and experience to a number of our core clients and the Morrows team as a whole.

- Applicants must have a minimum of four years relevant PR / communications experience working with clients/organisations in the private and/or public/third sector.
- This should also include a minimum of two years' experience of managing others.

- You will have a proven experience of devising and delivering corporate / B2B focused communication strategies to meet client objectives, as well as managing associated budgets.
- Evidence of relevant communications skills in this area including stakeholder / community engagement, strong writing skills across purposes – from press releases and features to strategy documents and new business proposals.
- Demonstrate solid experience of helping deliver media and stakeholder relations strategies and advising clients on their communications in good times and bad.
- Demonstrate a strong understanding of local media landscape and interest and understanding of current affairs and how this relates to communications activity.
- Hold a third level qualification or equivalent in a relevant field.

## **Benefits**

You can expect to thrive and grow at Morrows with reward and recognition at every step of your career, delivered through our first-class employee engagement programme, **'Belong'**. Morrows is the only agency in Northern Ireland which holds the PRCA Gold Communications Management Standard, a quality mark of our high standards.

All team members benefit from;

- A competitive salary that's regularly reviewed
- Support to progress through your own Personal Development Programme
- Regular company, wellbeing and social festivities through Morrows 'Team Fun'
- Flexible working hours to support a positive work life balance, including our 'summer hours' scheme with extra time off
- A modern, vibrant office environment with free on-site parking/public transport accessible
- 33 days annual leave including statutory holidays plus additional holiday entitlement earned through long service
- Access to private medical cover
- Company phone/laptop as required
- Company membership of PRCA and supported membership of the CIPR.

All this will be provided in an open, friendly, and supportive environment with relevant training and career development opportunities.

## **How to apply:**

If you have the experience and ambition to deliver what we need, send your CV with particular reference to the job description above to: [jobs@morrowcommunications.com](mailto:jobs@morrowcommunications.com)

Please also include a separate cover letter highlighting how you are the must-see candidate for the position. Please tailor your cover letter to best demonstrate how you are right for this specific role.

**Closing date for applications: Friday 16<sup>th</sup> February 2024**