



**CREATIVITY**  
CAN HAPPEN  
**ANYWHERE**

**Morrow**  
communications

## **We're not ones to point out the obvious but we're all a bit restricted at the moment.**

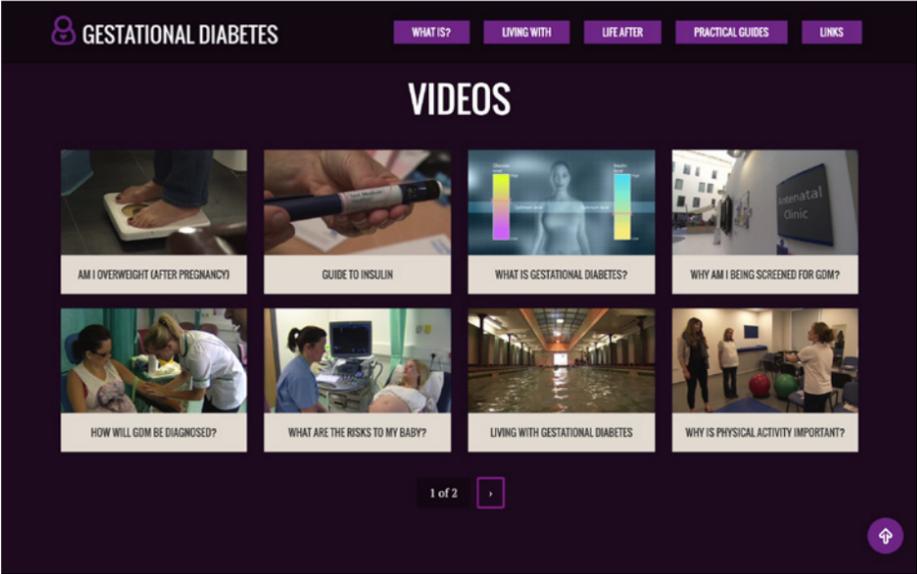
But being out of the office doesn't mean being out of ideas! Our team is set up and working from home helping our clients to creatively communicate important messages to their customers, staff and other important audiences at this time.

While we may not be able to hold events and have some necessary limitations around filming, by combining digital technology with our creativity and expertise, we are producing a range of creative content and delivering engaging online events with real impact.



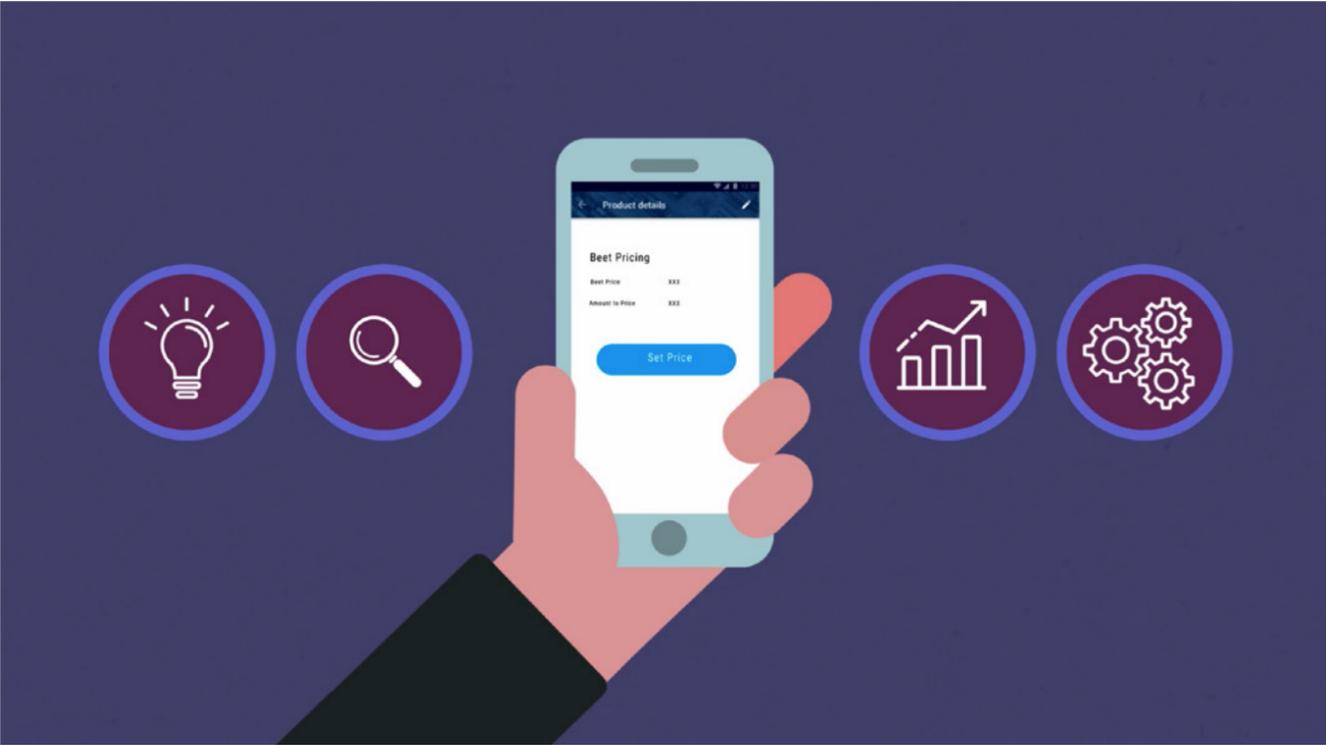
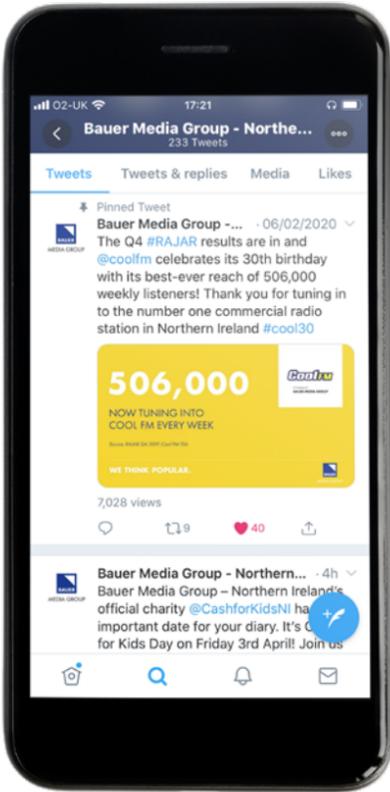
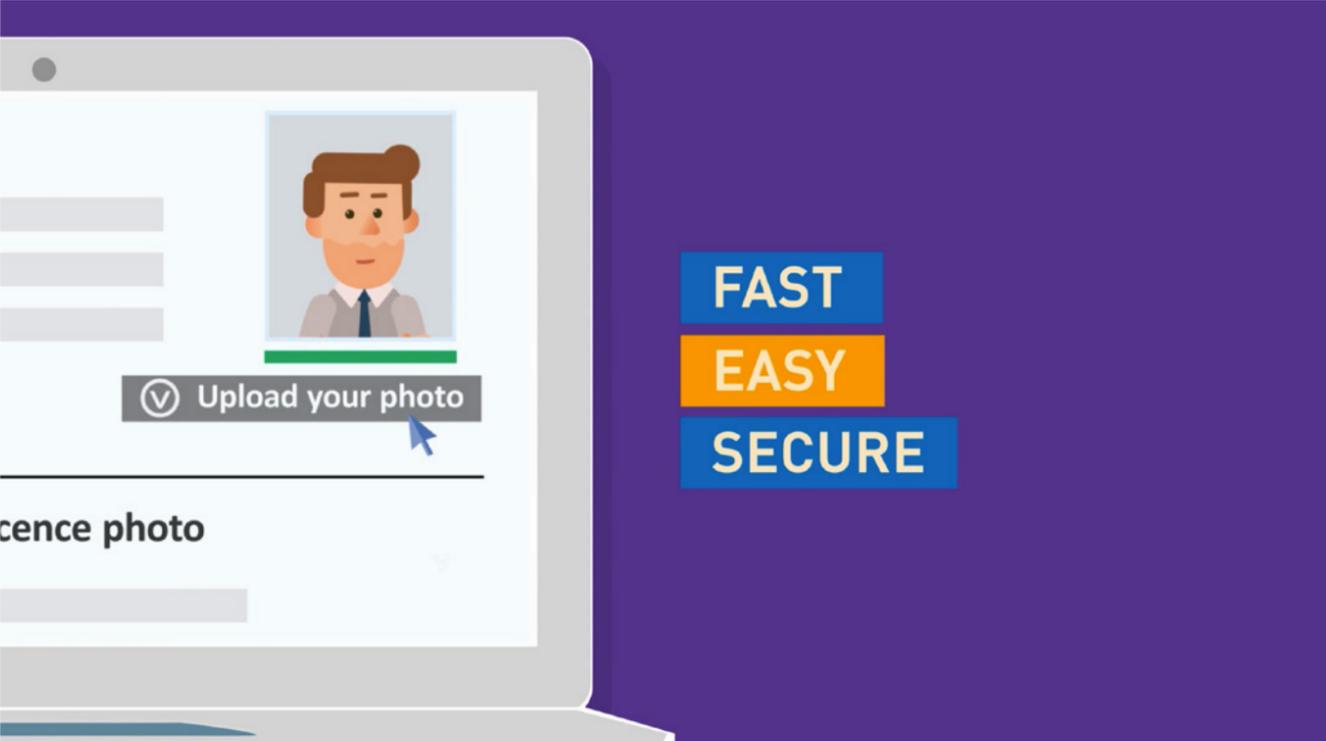
# Digital Design

From social media graphics to on-line learning tools, websites, infographics and email campaigns – we can bring your message, stats or data to life quickly and effectively – and deliver valuable engagement.



# Animation

Whether simple motion graphics or character-led animation combined with a script, music and effects we can create eye-catching content for social media and other digital platforms.



# Archive Videos

Where filming simply isn't possible, video can be created using existing footage from our extensive archives or stock libraries. For our current clients, we can repurpose and edit existing material from previous filming.



# Tempted to Self-Shoot?

We can guide you through recording content in your home or workplace and getting the best from your smartphone camera.

We'll add the polish by editing the best takes, using graphics and music to create a video that is authentic and gets your message across.

We'll even optimise it for the particular channels you want to share it on.



## Podcasts

So many more people are listening to audio as they are working from home – it helps them stay connected.

Podcasts are a great way to communicate expert advice or opinion from a range of contributors. They can also be a fast and effective communication tool – particularly in a time of crisis.

Audio is recorded remotely and securely via ISDN line and we can help gather and edit the right content and soundtrack to keep listeners engaged.

 InterTradelreland  
**Innovation Station**  
Podcast Series

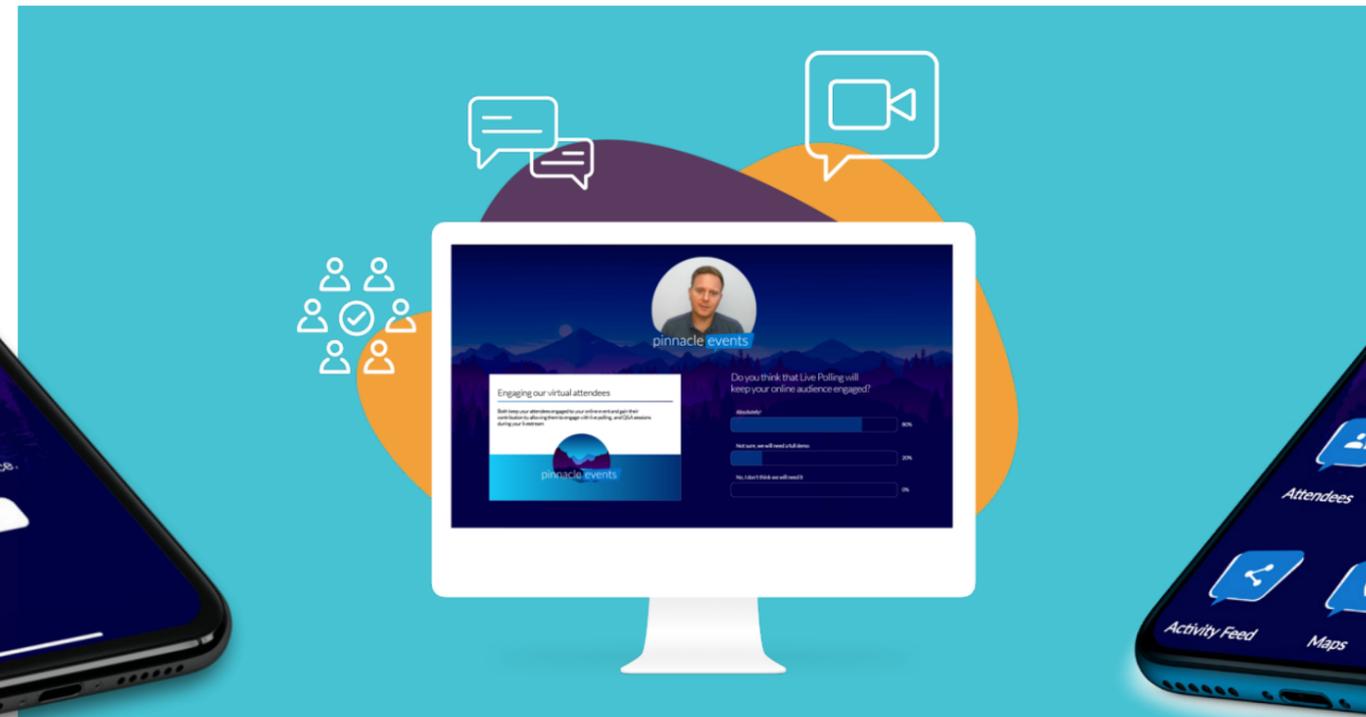
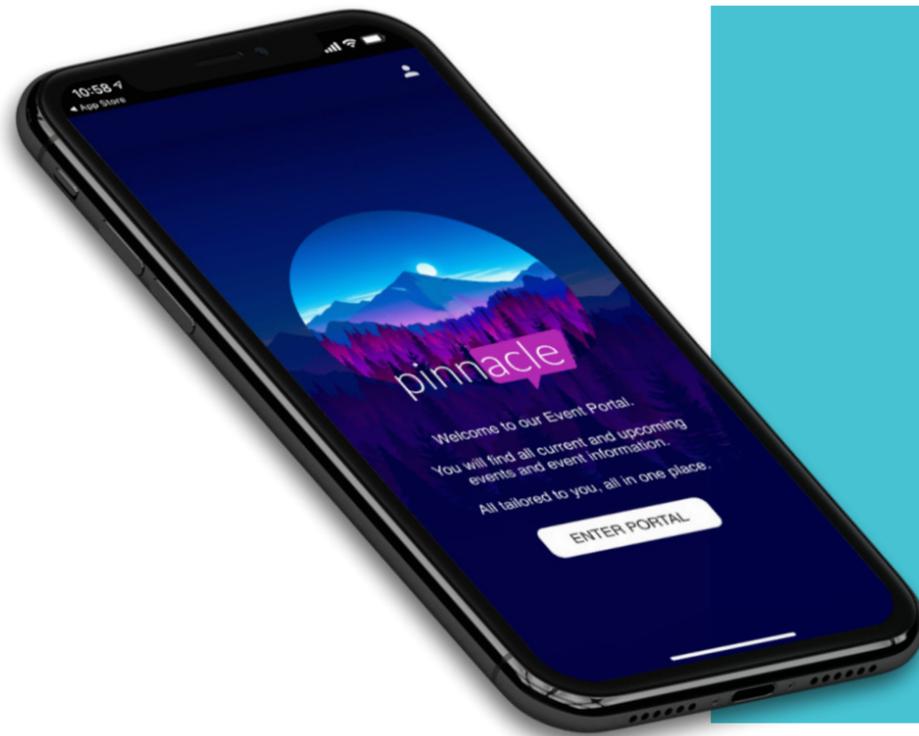
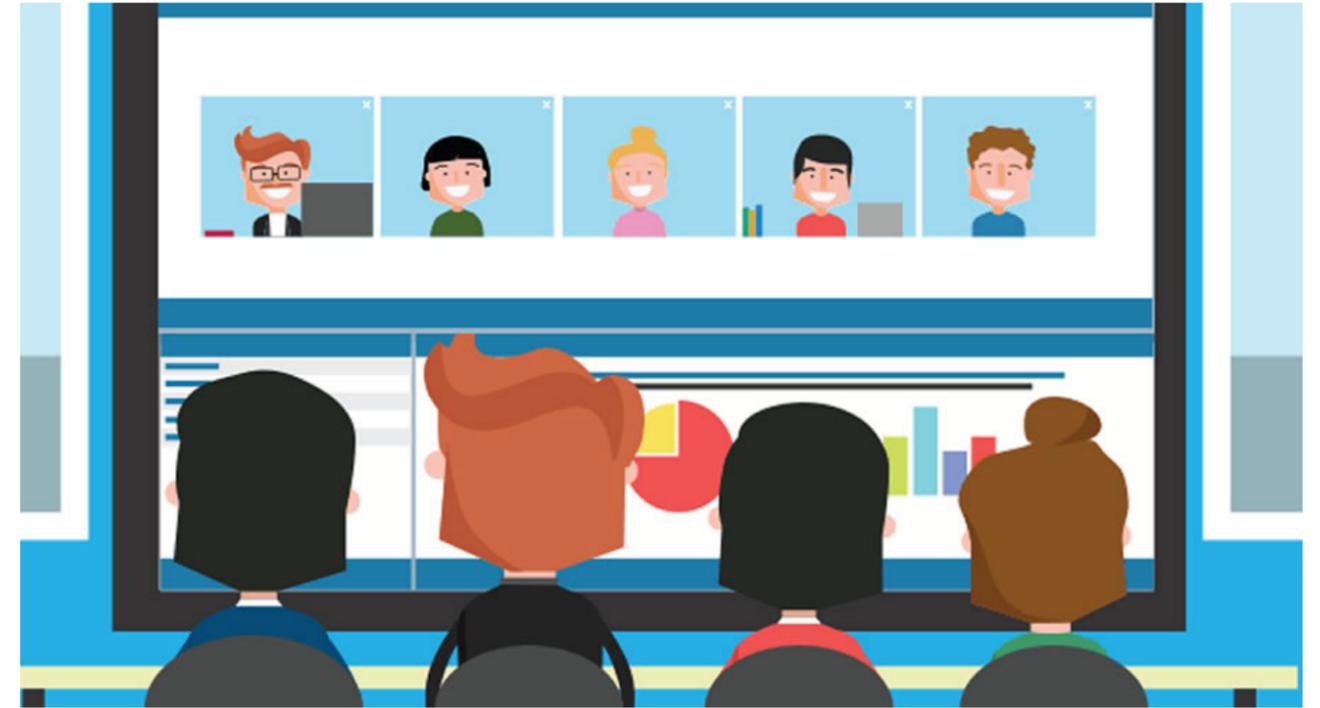
CLICK HERE  
TO LISTEN



# Virtual Events

We're helping clients move from traditional face to face events to virtual venues which allow you to network, listen to experts, take part in panel discussions and do all the things you would normally do at any event.

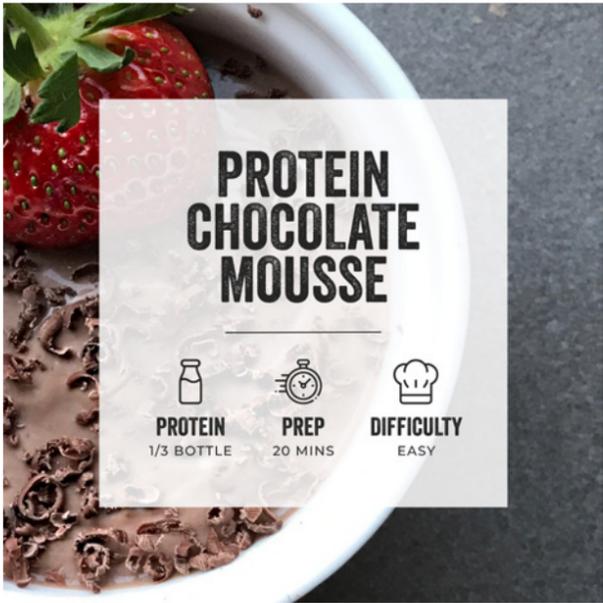
Our team can help attract your audience, organise speakers, prepare content and choose the best technology to deliver a really memorable, interactive experience.



# Content Promotion

We don't just produce creative content, we also help you to reach and engage your audiences with it.

We can develop a comms strategy which uses a combination of targeted social media, media relations, advertising and marketing techniques to make sure your content gets noticed.





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Get in touch to see how we can help  
you connect with your target audiences  
at this time.

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